# Key Features for Webiste Development Solution:

Bapat Optics, being a prominent online eyewear platform, offers a range of features to enhance the shopping experience for its customers. Here is a general list of features associated with Bapat Optics :

## 🧑☎ 1. User-Facing Features :

**🛒 Product Browsing & Purchase :**

Product categories: Spectacles, Sunglasses, Contact Lenses, Accessories

Filters: Frame type, face shape, gender, brand, price, color, material Product details: Images, size, lens options, try-on instructions

Add to cart, wishlist, and place order

## 📜 Prescription Management :

Upload prescription as image or PDF

Option to add prescription manually (power, axis, PD, etc.) Prescription history for repeat orders

## 🗓️ Appointment Booking :

Book eye test or in-store consultation

Select showroom location, date, time, optometrist Appointment reminders via email/SMS

## 🔐 User Account :

Register/Login via email or mobile

View order history, saved prescriptions, wishlist Track orders & appointments

Manage addresses & saved cards

## 🧑 Checkout & Payment :

Multiple payment gateways (UPI, cards, net banking, wallets) Coupon code & promo discounts

GST invoicing support

## 🚚 Order Tracking & Delivery :

Order status updates

Integration with shipping APIs **(Additional Scope)**

Delivery ETA & tracking links

## 📣 Notifications & Communication :

Email & SMS notifications for orders, appointments, promotions

Live chat and support ticket system WhatsApp integration (optional)

## 🛍️ 2. Admin Panel Features :

**📦 Product Management :**

Add/edit/delete product listings

Bulk upload via Excel/CSV

Manage categories, brands, tags, variants

Inventory control (in-stock alerts, SKU management)

## 📝 Prescription Handling :

Review and verify uploaded prescriptions

Contact customers for clarifications Manage prescription database securely

## 💰 Order Management :

View & manage all orders: new, processing, shipped, delivered, cancelled

Generate invoices and shipping labels Refund and return initiation panel

## 📈 Sales & Analytics :

Dashboard: orders, revenue, product views, conversion rates

Reports: best-selling items, customer segments, revenue by region Export data to Excel/PDF

## 🎁 Promotions & Discounts :

Create coupons code voucher

Schedule sales events or flash sales Manage banners and pop-up promotions

## 📅 Appointment Management :

View & manage in-store appointments

Optometrist scheduling Customer reminder system

## 🛠️ Settings & Customization :

Manage tax/GST settings

Define shipping charges by pincode/region Email & notification templates

Dynamic pages (Privacy, Terms, Return Policy)

## 👥 User & Access Control :

Admin/staff login roles (order manager, inventory manager, support)

Customer database management Support ticket handling

## 📅 Home Eye Check-Up:

Unique service offering where customers can schedule an eye test at home to

determine their prescription.

## 📈 Lens Solution and Accessories:

Availability of contact lenses, lens solutions, and eyewear accessories for

comprehensive eye care.

## 📦 User-Friendly Website:

A well-designed and user-friendly website that facilitates easy navigation and a

smooth shopping experience.

## 🚚 Home Delivery and Returns:

Reliable home delivery services with flexible return policies for customer

convenience.

## User Reviews and Ratings:

User-generated reviews and ratings for products, providing insights for potential buyers.

## Educational Content:

Informative content, including blogs and articles, to educate users about eyecare, lens technologies, and fashion trends.

## Secure Payment Options:

Multiple secure payment options for online transactions, ensuring customer data safety.

## Order Tracking:

Order tracking features allowing customers to monitor the status of their orders in real-time.

## Responsive Customer Support:

Responsive customer support channels, including live chat, email, and phone support, for addressing queries and concerns.

## Regular Updates:

Periodic updates on new arrivals, fashion trends, and promotions through newsletters and notifications.

## Interactive Blog:

Engaging blog content covering eyewear trends, eye health, and lifestyle topics. It's important to note that features and services may be subject to change, and it's recommended to visit the Bapat Optics website or app for the most up-to- date information on their offerings.

# Features & Functions Module-wise details:

1. Admin Panel.
2. Live Dashboard.
3. Database of clients & records.
4. User Management. (Role wise)
5. Label Print.
6. Master Panel.
7. Order Booking Management.
8. Report Analytics.
9. Barcode Based Billing.
10. Unique & Interactive UI Design.
11. Offline Shop Billing.
12. Notification Panel.
13. Coupons & Rewards Management.
14. Sales Transaction.
15. Billing Transaction.
16. Billing Transaction Report.
17. Data Master.
18. Utilities Report.
19. Cloud-Based Server Solution.
20. Mail & SMS Function.
21. Product Master.
22. Basic Inventory Management.
23. Data Analytics & Visualization.
24. Vendor Listing with PO details.
25. Blog Section.
26. Wallet Management.
27. Refer & Earn.
28. Appointment for Eye check.
29. Testing.
30. Deployment.