

ANNEXURE A

STATEMENT OF WORK

Creating a Unique Selling Proposition (USP) for a NAVSIDDHI CONSULTANCY LLP involves identifying and highlighting features that set it apart from other similar Platform in the market. Here are some potential USP features for Real-Estate Property Compliance App:

Dashboards :

The platform will include three dashboards:

- Client (End User)
- Real Estate Developer
- Admin Panel

User Onboarding & Profile Management :

Quick Signup/Login – Mobile OTP verification, Google login.

Multiple Addresses – Save home, work, and alternate addresses.

Personalized Dashboard – Displays active subscriptions, recent orders, and wallet balance.

KYC Verification (if required) – For wallet withdrawals or higher transaction limits.

Risk Assessment (For Property Buyers) :

Form filling with different dropdowns.

Book Advocate Appointment/Scheduling

Custom generated report

Client Workflow (Registration Services) :

Visit App

Get information about services

Book an appointment

Select service

Apply Coupon and pay

Receive updates/status regarding service

Upload documents

Download reports

Value-Added Services :

Fill forms

Upload documents

Pay fees (Subscription)

Check service status (Survey report)

Admin Dashboard :

Secure Access: Password-protected login for managing content and user inquiries

Dashboard: Track site performance and user engagement

Manage Data: Add/update/delete status/content; block/unblock users

Manage all in one single place. Update, edit, changes, delete, modification etc.

Blogs/Resources

Regular blog posts on real estate risk assessment

SEO-optimized friendly

Social media sharing options

Payment Integration :

Razorpay Integration: Secure transaction processing

User-Friendly Checkout: Smooth payment experience

Inquiry Form :

Easy-to-fill forms for user inquiries

Auto-response system for quick follow-up

User-Friendly Navigation :

Clear Menu Structure: Make sure the navigation menu is intuitive and easy to use.

Search Functionality: Implement a powerful search bar to help users find information quickly.

Service Details and Pricing :

Comprehensive Service Pages: Detailed descriptions of all services offered, including property registration, inspection, and legal compliance.

Transparent Pricing: Display pricing information clearly to build trust and allow users to make informed decisions.

Referral Program :

Refer and Earn: Implementation of a referral program to incentivize existing clients to bring in new business.

Booking and Scheduling System :

Online Appointments: Allow clients to book appointments for consultations and inspections directly through the App.

Client Portal :

Secure Login: Provide a secure login area for clients to access their documents, track the status of their services, and communicate with your team.

Document Management: Allow clients to upload and store important documents securely.

Educational Resources :

Blog and Articles: Regularly updated blog with articles on real estate, legal advice, market trends, and tips for property buyers.

Guidance: Provide guidance and details to educate clients about the property buying process.

Testimonials and Case Studies :

Client Testimonials: Display positive feedback from satisfied clients to build credibility.

Case Studies: Share detailed case studies showcasing successful projects and how your services helped clients.

Analytics and Reporting :

Google Analytics Integration: Track App performance and user behavior with Google Analytics.

Conversion Tracking: Set up conversion tracking to measure the effectiveness of your service efforts.

Security Features :

SSL Certification: Ensure your App is secure with SSL certification.

Data Protection: Implement strong data protection measures to safeguard client information.

Subscription Management :

Various Plans – Customize plans available as per users requirement.

Pause/Resume Subscription – Easily pause during no service required.

Modify Quantity Anytime – Increase quantity as per need.

Subscription Customization – Choose specific plans for both users & developers.

Service Catalog & Smart Recommendations :

Quick Search & Filters – Category, brand, service list, price, etc.

Discounted Combo Packs – Bundled offers for cost savings.

Featured & Trending Products – Highlights best-selling and seasonal items.

Order History & Easy Reorder – Quickly repurchase frequently ordered items.

Customer Support & Issue Resolution :

Customer Support – Call and chat support for complaints and help.

Ratings & Feedback System – Rate service, delivery, and overall service sections.

Notifications & Engagement :

Reminders – Notify users to check/edit their survey analyse before cutoff time.

Personalized Offers & Discounts – deals based on purchase history.

Festival & Seasonal Offers – Special discounts on Diwali, New Year, Christmas, etc.

Business & Backend Features :

Dynamic Pricing – Adjusts product prices based on your requirement.

Advanced Analytics & Reports – Sales data, customer insights, and revenue tracking.

Real-Time Analytics Dashboard – Sales data, customer insights, revenue tracking.

Personalized User Profiles:

Allow users to create personalized profiles with saved preferences, favorite locations, and document history for a customized experience.

Social Media Hyperlink Connectivity:

Enabled hyperlink for social media connectivity pages.

24/7 Customer Support:

Provide round-the-clock customer support through various channels such as chat support, email, or phone, ensuring assistance and resolution of issues at any time.

Data Privacy and Security Measures:

Implement robust data privacy and security measures to protect user information and transactions, building trust and confidence among users.

➤ Features & Functions Module-wise details:

1. Admin Panel.
2. Live Dashboard.
3. Database of clients & records.
4. User Management. (Role wise)
5. Coupon Code Master.
6. Master Panel.
7. Order Booking Management.
8. Report Analytics.
9. Unique & Interactive UI Design.
10. Home Page.
11. About Us.

12. Contact Us.
13. Notification Panel.
14. Coupons Management.
15. Sales Transaction Report.
16. User & Developer Dashboard.
17. Billing Transaction Report.
18. Inquiry Form.
19. Cloud-Based Server Solution.
20. Survey form for Field Staff.
21. Customer Registration.
22. Data Analytics & Visualization.
23. Sales Performance Analytics.
24. SEO Friendly.
25. Subscription Module.
26. Document Access for Developer.
27. Deal Closure Authentication with Developer.
28. KYC Documents.
29. Credit Amount with date bifurcation.
30. Analytics & Reports.
31. Informative Website.
32. Review Function.
33. Testing.
34. Deployment.

➤ **Tech Stack:**

1. Frontend: HTML/CSS/JS
2. Server: AWS or Go Daddy
3. Database: MY SQL
4. Type: Flutter App

➤ **NOTES :**

1. 1 Year Free Service included.
2. Any 3rd party API integration will be in the client's scope.
3. Registration on the play store for (Android & ios) in clients' scope.
4. Hosting & Domain charges will be in client's scope.
5. Deployment will be conducted after payment is cleared.
6. Timelines can be matched only if we receive timely response from client end.