

Testing Pointers 28-08-2025

--In creative link Concern person Contact no should be autofetched

Company Name

Brightnova Industrial Automation Solutions LLP

Mobile No.

5689784521

Person Name

Manthan

Company Area

Mumbai

Sector

Agriculture and Agribusi... ▼

Position

CEO

GST No.

27AABCB5678L1Z9

Concern Person

Akshay

Position

Head of Marketing

Mobile No.

7988974565

Email Id

dhairayshilpatil1@gmail.com

Project

VideoWala Bus Stand

Creatives

YES

Choose File

No file chosen

PAN Card

Choose File

No file chosen

Creatives Link

Mobile Number

5689784521

Link

https://crm.reachoutmediatech.com/lead-creative-uploz

Close

Send

--Concern person email id should get fetched as primary contact email id.

BDE Name : Tanvi

Company Name\*

Enter Company Name

Mobile\*

Enter Mobile No.

Lead Id

Enter Lead Id

Search

Desk for you

GreenHarvest Organics LLP

SilverSpire Solutions

Summary

New Lead

Payment Done

Procced To QC

Rejected

ERP Approved

Follow Up

Quotation Sent

Ticket Raised

0

11

0

0

7

3

0

Company & Personal

Company Name

Brightnova Industrial Automation Solutions LLP

Mobile No.

5689784521

Alternative No.

Enter Alternative Mobile No

Person Name

Manthan

Concern Person

Akshay

Position

Head of Marketing

Mobile No.

7988974565

Email Id

dhairayshilpatil1@gmail.com

Opportunity

Project

VideoWala Bus Stand

Creatives

YES

Choose File

No file chosen

PAN Card

Choose File

No file chosen

Action & Disposition

Lead Date

2025-08-28 15:05:27

Status

Follow Up

Status Details

First Follow-Up

Date

2025-08-28

Time

15:05:00

Remark

Remark

SMS

Lead : Brightnova Industrial Automation Solutions LLP

Mobile : 5689784521

SEND WHATSAPP

SEND SMS

SEND MAIL

info@automation.com

CC (comma separated)

Subject

Compose your message...

Send

Attach

--Locations selected in Invoice are not showing in Higher Authority portal.



--Two week leads are not showing appropriately in IT portal.

Lead's

< 📅 > 01-Sep-2025 - 07-Sep-2025

Sr.No	Lead Id	BDE Name	Company Name	Campaign	Location's	Slot's	Total Screens
1	1561	Nikhil Ghan	shubham properties	One Week	KOLHAPUR CENTRAL BUS STAND	1750	5
					KAGAL CENTRAL BUS STAND	8400	2
					GADHINGLAJ CENTRAL BUS STAND	1400	4
2	1575	Apeksha	Maruti Suzuki	Two Week Campaign	SWARGATE	4900	7
					PANVEL	1400	2
3	1576	Apeksha	HP	One Week	PUNE RAILWAY STATION	1050	3
					INDAPUR	700	2

CloseDownload

Here Lead id 1575, Maruti Suzuki is of two week campaign so it should appear in next week (8sep-14Sep) too.

Lead's

< 📅 > 08-Sep-2025 - 14-Sep-2025

Sr.No	Lead Id	BDE Name	Company Name	Campaign	Location's	Slot's	Total Screens
1	1562	Tanvi	BlueNova Technologies Pvt. Ltd.	One Week	AMRAVATI	2800	2
					DARYAPUR, AMRAVATI	1750	1
					CHANDUR BAZAR, AMRAVATI	2100	1

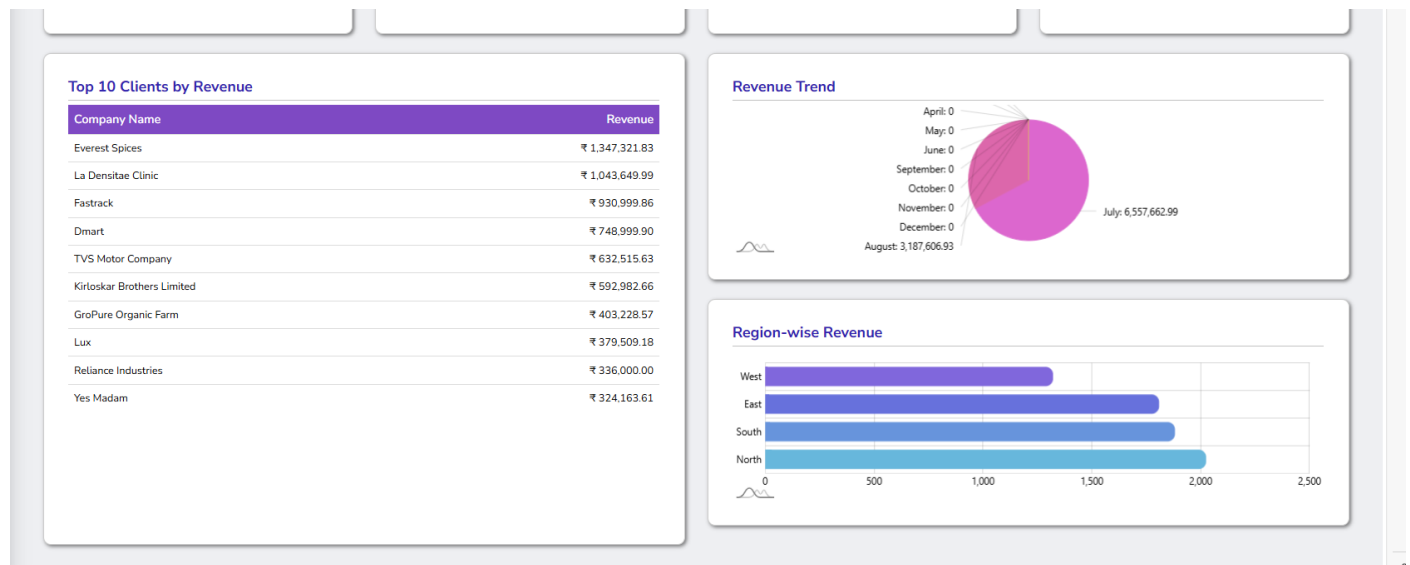
Close

Download

There should be some receipt mechanism in IT portal for many times that week's zip is downloaded.

## Super Admin Portal:

--Region wise revenue--



-- Whenever I make any changes to an employee's profile, such as updating the password, the following error occurs.



- In Screen list **Action button** is not working.(Here calculation should be as per 42 videos and If I change no of screens then folder structure should get created as per setting.)

The screenshot shows the Super Admin Portal interface. The top navigation bar includes links for Home, Settings, Quotations, Change Password, HRMS Setup, Employee Overview, Leave, Performance Management, Exit Formalities, Assign Assets, Shifts, Attendance, Administrator, Bulk Upload, User Group, Master, Emails, ReachOut Videos, Screen Rate, and Campaigns. The main content area displays the 'Screen List' table.

No	State Name	District Name	Zone Name	City Name	Total Screen	Total Slot's	Total Available Slot's	Total On Hold Slot's	Total Sold Out Slot's	Action
1	Maharashtra	NAGPUR	Zone A	GANESHPETH, NAGPUR	3	6300	6300	0	0	<a href="#">Edit</a> <a href="#">Delete</a>
2	Maharashtra	NAGPUR	Zone A	MOR BHAVAN, NAGPUR	1	2160	2160	0	0	<a href="#">Edit</a> <a href="#">Delete</a>
3	Maharashtra	NAGPUR	Zone A	KAMTHI, NAGPUR	1	2160	2160	0	0	<a href="#">Edit</a> <a href="#">Delete</a>
4	Maharashtra	NAGPUR	Zone B	RAMTEK, NAGPUR	1	2160	2160	0	0	<a href="#">Edit</a> <a href="#">Delete</a>
5	Maharashtra	NAGPUR	Zone C	PARSEONI, NAGPUR	0					<a href="#">Edit</a> <a href="#">Delete</a>
6	Maharashtra	NAGPUR	Zone C	SAVNER, NAGPUR	0					<a href="#">Edit</a> <a href="#">Delete</a>
7	Maharashtra	NAGPUR	Zone C	NARKHED, NAGPUR	0					<a href="#">Edit</a> <a href="#">Delete</a>
8	Maharashtra	NAGPUR	Zone C	JALALKHEDA, NAGPUR	0					<a href="#">Edit</a> <a href="#">Delete</a>
9	Maharashtra	NAGPUR	Zone B	KATOL, NAGPUR	2	4320	4320	0	0	<a href="#">Edit</a> <a href="#">Delete</a>
10	Maharashtra	NAGPUR	Zone A	KALMESHWAR, NAGPUR	1	2160	2160	0	0	<a href="#">Edit</a> <a href="#">Delete</a>

Showing 1 to 10 of 376

## Some UI changes:

--Paid amount to be displayed till two decimals only.

https://cm.reachoutmediatech.com/report/cms-lead-report?view=index

Name : Suhas Email : suhas\_am@reachoutmediatech.com

Search by Lead Id Search by Company Name Search by Company Contact Search Date Range

Search by Company Email Excel Search Reset

Lead Report:

Showing 1 to 10 of 47

Sr.No	Lead Id	BDE Name	Company Name	UTR	Taxable Amount	Discount	Invoice Total	TDS	Paid Amount	Lead Status	Payment Slip	Document	Last Remark	Lead Assign Date	Lead Assign Time	Lead Updated Date	Lead Updated Time	Quote History	Invoices
1	1577	Tanvi	Brightnova Industrial Automation Solutions LLP	fktsdfs567890	94915.2400	5.00 %	106399.9900	2.00%	104596.00000	Approved			Lead Updated By Pooja pawar And Transferred In Approved And Reason: Approved	28-08-2025	03:37:37 pm	28-08-2025	03:57:29 pm	<a href="#">Quote History</a>	<a href="#">Invoices</a>
2	1576	Apeksha	HP	dfghjkl567ui	29661.0100	%	34999.9900	2.00%	34407.00000	Approved			Lead Updated By It And Transferred In Approved And Reason:	28-08-2025	01:51:48 pm	28-08-2025	03:32:56 pm	<a href="#">Quote History</a>	<a href="#">Invoices</a>

--Hide paid amount column in Quality Assurance portal.

Name : Ankita Londhe Email : ankita\_mgd@reachoutmediatech.com

Search by Lead Id Search by Company Name Search by Company Contact Search Date Range

Search by Company Email Excel Search Reset

Lead Report:

Showing 1 to 10 of 16

Sr.No	Lead Id	BDE Name	Company Name	Paid Amount	Lead Status	Creative	Remark	Lead Assign Date	Lead Assign Time	Lead Updated Date	Lead Updated Time	Upload Video
1	1576	Apeksha	HP	34407.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: aprved	28-08-2025	03:45:36 pm	28-08-2025	03:53:43 pm	
2	1575	Apeksha	Maruti Suzuki	123864.41000	Approved		Lead Updated By It And Transferred In Approved And Reason: Approved	28-08-2025	01:20:47 pm	28-08-2025	01:23:25 pm	
3	1569	Apeksha	Dynamic Beneficial AccordMarketing Pvt. Ltd.	75694.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: Creative present	26-08-2025	01:08:40 pm	26-08-2025	01:43:25 pm	
4	1562	Tanvi	BlueNova Technologies Pvt. Ltd.	116983.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: Done	23-08-2025	01:55:00 pm	23-08-2025	02:00:35 pm	
5	1561	Nikhil Ghan	shubham properties	222464.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: Done	22-08-2025	04:02:05 pm	22-08-2025	04:08:54 pm	
6	1552	Tanvi	Abc.ltd	34881.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: fghjk	14-08-2025	05:23:31 pm	14-08-2025	05:26:23 pm	
7	1515	Tanvi	Springs Industries	39900.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: done	13-08-2025	06:20:38 pm	13-08-2025	06:21:19 pm	
8	1543	Mansi	Fastrack	930999.86000	Approved		Lead Updated By Ankita Londhe And Transferred In Approved And Reason: Good To Go	11-08-2025	01:48:51 pm	13-08-2025	05:53:30 pm	
9	1537	Tanvi	Proficyma	28000.00000	Approved		Lead Updated By Ankita Londhe And Transferred In Approved And Reason: okay	11-08-2025	12:22:17 pm	11-08-2025	01:54:25 pm	
10	1532	Sandesh	Samruddhi Enterprises	28000.00000	Approved		Lead Updated By Ankita Londhe And Transferred In Approved And Reason: Good to go	07-08-2025	10:37:38 am	13-08-2025	05:53:12 pm	

--In Higher Authority Portal, paid amount to be displayed upto two decimals only.

Search by Company Email Excel Search Reset

Lead Report:

Showing 1 to 10 of 45

Sr.No	Lead Id	BDE Name	Company Name	Mobile	Email	Paid Amount	Lead Status	Creative	Payment Slip	Document	Last Remark	Lead Assign Date	Lead Assign Time	Lead Updated Date	Lead Updated Time	View Details	Quote History
1	1577	Tanvi	Brightnova Industrial Automation Solutions LLP	5689784521	info@automation.com	104596.00000	Select Status				Lead Updated By Pooja pawar And Transferred In Approved And Reason: Approved	28-08-2025	04:19:48 pm	28-08-2025	04:19:48 pm	<a href="#">View Details</a>	<a href="#">Quote History</a>
2	1576	Apeksha	HP	9807654320	amrutagaikwad571@gmail.com	34407.00000	Approved				Lead Updated By It And Transferred In Approved And Reason: aprved	28-08-2025	03:53:43 pm	28-08-2025	03:56:58 pm	<a href="#">View Details</a>	<a href="#">Quote History</a>
3	1575	Apeksha	Maruti Suzuki	8798654320	apeksha_bde@gmail.com	123864.41000	Approved				Lead Updated By It And	28-08-2025	01:23:25 pm	28-08-2025	01:24:49 pm	<a href="#">View Details</a>	<a href="#">Quote History</a>

--Invoice Total and Paid amount—display it up to two decimals.

- Home
- Change Password
- Performance Management
- Exit Formalities
- Attendance
- Reports
- Higher Authority Lead Report

Name : Mahavir Sir    Email : mahavir@reachoutmediatech.com

Brightnova Industrial Automation Solutions LLP

Screen Selection

Location

INDAPUR    JEJURI

Total Screens

4

Total Slots

2800

Campaign Start Date

15-09-2025

Campaign End Date

21-09-2025

Taxable Amount

94915.2400

Discount

5.00 %

GST

18%

Invoice Total

106399.9900

TDS

2.00%

Paid Amount

104596.00000

Documents & Creatives

Documents

Creatives

Lead History

--In IT portal, Paid Amount column should be hidden.

- Home
- Performance Management
- Exit Formalities
- Attendance
- Reports
- IT Lead Report

Name : It    Email : it@reachoutmediatech.com

Search by Lead Id    Search by Company Name    Search by Company Contact    Search Date Range

Search by Company Email    Excel Search Reset

Lead Report: Next Week ZIP

Showing 1 to 10 of 15    Creative Download

	Sr.No	Lead Id	BDE Name	Company Name	Paid Amount	Lead Status	Creative	Remark	Lead Assign Date	Lead Assign Time	Lead Updated Date	Lead Updated Time
<input type="checkbox"/>	1	1576	Apeksha	HP	34407.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: aprvd	28-08-2025	03:56:58 pm	28-08-2025	03:58:40 pm
<input type="checkbox"/>	2	1575	Apeksha	Maruti Suzuki	123864.41000	Approved		Lead Updated By It And Transferred In Approved And Reason: Approved	28-08-2025	01:24:49 pm	28-08-2025	01:25:54 pm
<input type="checkbox"/>	3	1572	Apeksha	ZenithDigital Solutions Pvt. Ltd.	68813.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: aprvd	26-08-2025	06:11:41 pm	26-08-2025	06:11:55 pm
<input type="checkbox"/>	4	1569	Apeksha	Dynamic Beneficial AccordMarketing Pvt. Ltd.	75694.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: Creative present	26-08-2025	01:44:11 pm	26-08-2025	01:44:44 pm
<input type="checkbox"/>	5	1562	Tanvi	BlueNova Technologies Pvt. Ltd.	116983.00000	Approved		Lead Updated By It And Transferred In Approved And Reason: Done	23-08-2025	02:37:08 pm	23-08-2025	02:38:11 pm

## SuperAdmin Reports:

--Lead report should have excel export facility.

SuperAdmin Lead Report Interface

Showing 1 to 50 of 107

Sr.No	Lead Id	Lead Name	BDE Name	Company Name	Contact	Email	Address	Source	Lead Creation Date	Lead Creation Time	Last Update Date	Last Update Time	Next Action Date	Next Action Time	Status	Status details	Remark	History
1	1578	Apeksha	DNS		8908765432	amrutagalkwad571@gmail.com	magarpatta.pune.	Demo	28-08-2025	04:21:04 pm	28-08-2025	04:48:55 pm	28-08-2025	04:21:00 pm	ERP Approved		payment Done send to ERP	
2	1577	Tanvi	Brightnova	Industrial Automation Solutions LLP	5689784521	info@automation.com	Plot No. 9, MIDC Industrial Area, Andheri East, Mumbai, Maharashtra - 400093	Demo	28-08-2025	03:05:27 pm	28-08-2025	04:19:48 pm	28-08-2025	03:55:00 pm	Procced To QC	Creatives Receive	creatives received	
3	1576	Apeksha	HP		9807654320	amrutagalkwad571@gmail.com	Fountain Head Bldg. (15/2), Sangam Press Rd. Off Karve Rd. Opp Karishma Society, Kothrud, Pune, Maharashtra - 411038.	Demo	28-08-2025	01:37:21 pm	28-08-2025	03:58:40 pm	28-08-2025	01:37:00 pm	Procced To QC	Creatives Receive	creative receive	
4	1575	Apeksha	Maruti Suzuki		8798654320	apeksha_bde@gmail.com	Ground Floor, Konark Icon, Mundhwa - Kharadi Rd. near Seasons Mall, Kirtane Baugh,	Demo	28-08-2025	12:14:48 pm	28-08-2025	01:25:54 pm	28-08-2025	12:14:00 pm	Procced To QC	Creatives Receive	Creatives Received	

-- A report should be implemented to display the number of booked and available slots for each specific PIS location, providing clear visibility into **slot utilization**.

--Here ERP lead Report, Invoice Lead Report, IT lead report, QA Lead report, Higher Authority report showing same result.

## --WebSite Changes:

### 1) Bus Stands: 376

Website Dashboard Metrics:

- 366 BUS STANDS
- 1000 DIGITAL SCREENS
- 75 Lakh To 1.5 Crore DAILY VIEWS
- Live ETA BUS TIMETABLE

### 2) Remove "&mp"

Welcome to ReachOut Media Tech Pvt. Ltd.

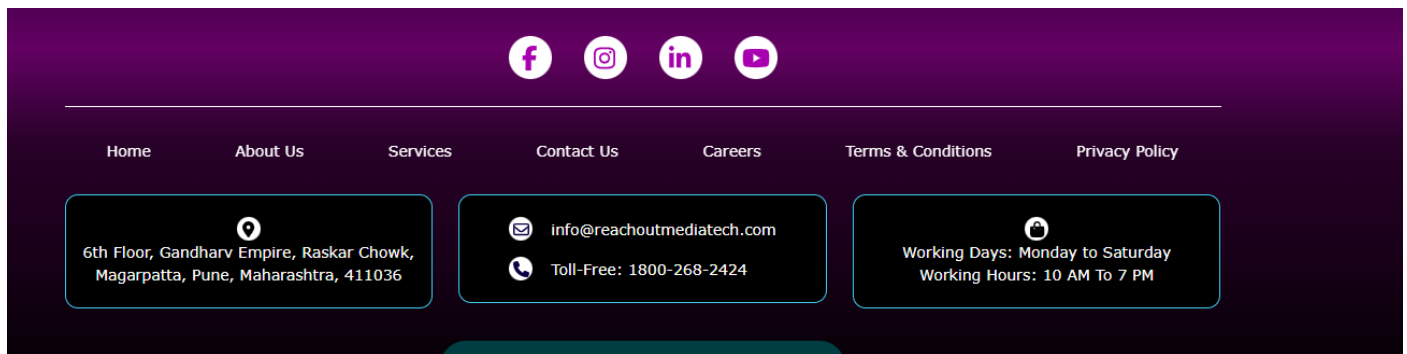
Your Complete Advertising Partner! At ReachOut Media Tech Pvt. Ltd., we offer a comprehensive range of advertising solutions, from innovative digital screens to digital marketing services, as well as high-quality branding materials. Our mission is to help brands connect with audiences in both urban and rural Maharashtra, using a multi-channel approach that ensures maximum visibility &mp; impact. Whether it's dynamic digital ads at Videowala Bus stand or effective digital marketing, we provide the right tools to drive your brand's success.

KNOW MORE

3) Here, text is hidden.



4) In address, add 601, 6<sup>th</sup> Floor, Gandharv Empire, Raskar Chowk



### Data Backup Options :-

- Daily Incremental Backup
- Weekly full system backup.

to avoid any disruptions in system operation due to disasters, natural calamity,etc.

### Disaster Recovery Policy /Plan:

### Major remaining points:

- SmartFlo integration
- FTP Connectivity
- WhatsApp Integration
- Tally API creation.